



MANUFACTURING
MACHINERY
WORLD

Media Pack 2025



MANUFACTURING **MACHINERY** WORLD

About Us

A Solid History!

Manufacturing Machinery World was launched in 1982 to serve the Manufacturing & Precision Engineering market.

Editorially Manufacturing Machinery World is a news and information source that gives direct contact with the provider of innovative services and equipment.

www.machinery.world delivers news, views, projects, and new products. With over 300,000 page views per month, it is an invaluable source of information on desktop and all mobile devices.

Carole Titmuss,
Managing Editor and Publisher

Manufacturing Machinery World's circulation policy concentrates on "The Pursuit of Excellence!"

Manufacturing Machinery World is mailed to Users & Traders of Manufacturing & Metal working machinery. Constant monitoring ensures Manufacturing Machinery World circulation remains current. Additionally Manufacturing Machinery World has a digital circulation of over 35,000 subscribers.

BREAKDOWN OF READERSHIP

By Sector

General Engineering (including Sub-Contractors)	26%
Precision Engineering (including Automotive, Aerospace, and Medical)	25%
Forming & Fabrication	23%
Machine Tools (including Manufacturers)	15%
Services (including Measurement, CAD/CAM Software)	7%
Other sectors (Including Engineering & Sheet metal, Sub-Contractors)	4%

By Business

Manufacturing and Process Industries (including all major users of sheet metal machinery and equipment).

Providers of machine tools, general machinery, Equipment & Engineering Materials.

Importers, Distributors, Agents & Merchants.

Services including Auctioneers, Trade Organisations and Import/Export Organisations.

Others include Auctioneers, Embassies & Sheet Metal, including Sub-Contractors

The majority of requested circulation is to directors, senior managers and key decision makers who influence or directly make buying decisions.

Please contact Carole Titmuss, Publisher, for more details.

info@sheenpublishing.com

Tel: +44 (0)208 504 1661

NEWS IS KEY

Manufacturing Machinery World has built up an impressive list of over 35,000 digital subscribers and our website www.machinery.world is a respected news source for industry updates, new products and developments within the Manufacturing & Engineering sectors.



Summary		
Online Users:	Visitors	Visits
Today:	163	5,910
Yesterday:	248	7,303
Last 7 Days:	1,777	58,965
Last 30 Days:	7,221	227,392
Last 365 Days:	122,446	2,984,963
Total:	384,860	6,584,581

We receive over 300,000 page views per month with continued readership growth.

(see data above and below)

Industry professionals are seeing impressive click-throughs with all forms of advertising.



There are a number of ways you can use Manufacturing Machinery World to reach your target audience including:-

In Print

Advertising on our website

'E-Shot/Solus HTML email to our subscriber base.

For more details, contact Carole Titmuss, Publisher of Manufacturing Machinery World.
info@sheenpublishing.com Tel: +44 (0)208 504 1661

PRINT ADVERTISING

DOUBLE PAGE SPREAD (DPS)

Size: 420mm wide x 297mm high
Cost: £475.00

FULL PAGE

Size: 210mm wide x 297mm high
Cost: £350.00

HALF PAGE HORIZONTAL

Size: 186mm wide x 133mm high
Cost: £240.00

HALF PAGE VERTICAL

Size: 88mm wide x 274mm high
Cost: £240.00

QUARTER PAGE

Size: 88mm wide x 133mm high
Cost: £125.00

EIGHTH PAGE

Size: 88mm wide x 61mm high
Cost: £90.00

Also Available: Front and Back Covers

ONLINE ADVERTISING

www.machinery.world gets over
300,000 page views per month!

LEADERBOARD

Size: 728 pixels wide x 90 pixels high
Cost: £300.00 per month

HALF PAGE

Size: 300 pixels wide x 600 pixels high
Cost: £250.00 per month

MEDIUM RECTANGLE

Size: 300 pixels wide x 250 pixels high
Cost: £200.00 per month

File formats accepted: Animated Gif,
Jpeg, PNG, Tiff, Psd.

Video advertising also available
- Please contact us for specifications

Also Available: 'E-Shots / Solus'
(direct marketing to our subscriber
database of over 35,000 individuals
involved in the Machinery and
Production Engineering market)

Please contact Carole Titmuss for advertising bookings
Email: Info@sheenpublishing.com Tel: +44 (0)208 504 1661

All prices excluding VAT

MANUFACTURING MACHINERY WORLD

The No.1 International Machine Tool Journal

FEATURES PROGRAMME 2025

JAN

- * Sheet Metal Fabrication
- * Sawing Machines
- * Aviation

EXHIBITIONS
SOUTHERN MANUFACTURING &
ELECTRONICS PREVIEW.

FEB

- * Tooling
- * Lathes & Turning Centres
- * CAD/CAM

EXHIBITIONS
SOUTHERN MANUFACTURING &
ELECTRONICS 4-6 FEBRUARY

MAR

- * Metrology
- * Drilling, Milling & Tapping
- * Robotics & Automation

EXHIBITIONS
TIMTOS 3-8 MARCH

APR

- * Welding
- * Sheet Metal Fabrication
- * Grinding Deburring Surface finishing

EXHIBITIONS
CIMT 2025 - CHINA 12-17 APRIL

MAY

- * Laser, Plasma, Waterjet Cutting
- * Spark Erosion, EDM & ECM
- * Metrology inc Inspection & quality control

EXHIBITIONS
METALTECH & AUTOMEX MALAYSIA
14-17 MAY

JUN

- * Robotics & Automation
- * Chucks, Clamps & Workholding
Equipment
- * Drilling & Milling

EXHIBITIONS
SUBCON 2025 NEC BIRMINGHAM
4-5 JUNE

JULY

- * Grinding Deburring & Surface finishing
- * Cleaning & Degreasing.
- * Waste Management

EXHIBITIONS
TO BE ADVISED

AUG

- * Sawing Machines * Tooling
- * Sheet Metal Fabrication
- * Lubricants & Coolants

EXHIBITIONS
TO BE ADVISED.

SEPT

- * CAD/CAM
- * Chains & Bearings
- * Laser, Plasma, Waterjet Cutting

EXHIBITIONS
EMO 2025 .HANNOVER GERMANY
22-26 SEPTEMBER

OCT

- * Robotics & Automation
- * AeroSpace Engineering
- * Metrology inc Inspection & quality control

EXHIBITIONS
ADVANCED ENGINEERING
NEC BIRMINGHAM 29-30 OCTOBER

NOV

- * Grinding Deburring & Surface
Finishing,
- * Medical engineering
- * Drilling & Milling

EXHIBITIONS
TO BE ADVISED

DEC

- * Welding, Laser, Plasma &
Waterjet Cutting
- * Lubricants & Coolants
- * Autosport Engineering

EXHIBITIONS
TO BE ADVISED.